



## LIST OF COOKIES

### STRICTLY NECESSARY COOKIES

These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website.

Without these cookies, services you have asked for, like shopping baskets or e-billing, cannot be provided.

TOOL	NAME	LIFETIME	DESCRIPTION
Akamai	ipLocale	Session	This cookie is used for fraud and security prevention.
Akamai	RT	7 days	This cookie is used for fraud and security prevention.
Akamai	AKA_A2	1 day	This Akamai cookie is used to speed up content delivery on websites using the adaptive acceleration feature. Adaptive Acceleration (A2) is Akamai's intelligent platform that continuously applies performance optimizations. No specific user data needs to be set.

Akamai	PIM-SESSION-ID	Session	This cookie is used for Page integrity manager for Akamai. Solution is used to monitor the integrity of assets loaded on G-star website.
Akamai	akbot	Session	The cookie is used to distinguish between bot and human visits
Amazon Web Server	AWSALB	Session	This cookie is used by Amazon Load Balancer to provide load balancing functionality.
G-star.com	WISHLIST_COOKIE_gstarSite_NL	2 months	This cookie is used to store wishlist item for a particular stored.
G-star.com	acceleratorSecureGUID	1 day	The acceleratorSecureGUID cookie is a secure session token that is enabled after login.
G-star.com	coco	12 months	Consent cookie which indicates which cookie types are accepted by the visitor.
SAP CX/ hybris	JSESSIONID	Session	This cookie is used for session management for HTTP protocol that makes it possible for the Applicationserver SAP to identify the session.

## FUNCTIONAL COOKIES

These cookies ensure that you can use the basic functionality of the website: they remember your selection and the choices you make to improve your experience on our website. They help make the shopping cart and checkout process possible as well as assist in security issues and conforming to regulations.

<b>TOOL</b>	<b>NAME</b>	<b>LIFETIME</b>	<b>DESCRIPTION</b>
Flowbox	_flowbox	4 weeks	This cookie is used for the implementation of Flowbox photo gallery on the website.
G-star.com	_rsu	36 months	This cookie is used to recognize a returning visitor.
G-star.com	sessionAlive	12 months	The cookie is created in the checkout journey to identify whether the customer has visited any checkout pages (e.g. shopping bag) or not.
G-star.com	cartId	Session	Cookie stores cartID for that session.
G-star.com	_rsu_u2d	12 months	Cookie used to get user correlation Id For Created Cookie
G-star.com	userType	Session	This cookie is set to personalize the user experience if _rsu cookie is not there set "new" for the whole session else "returning" (check is done in the code).
G-star.com	affiliate	30 days	This cookie is placed when a visitor lands on the website with affiliate parameters: source/medium affiliate and the SessionAlive cookie is not placed.

Vimeo	__cf_bm	Session	This cookie is a Cloudflare cookie set by Vimeo to identify and mitigate automated traffic to protect your site from bad bots. The __cf_bm cookie is necessary for bot solutions to function properly. The __cf_bm cookie is generated independently by Cloudflare, and does not correspond to any user ID or other identifiers in a customer's web application.
Vimeo	vuid	24 months	This cookie is used by Vimeo to display embedded videos onto our website.
Vimeo	player	12 months	This cookie is used by Vimeo to see if a user has watch the embedded video or not.
Vimeo	OptanonAlertBoxClosed	12 months	OptanonConsent and OptanonAlertBoxClosed are cookies related to Vimeo's Cookie Compliance Solution. They are used to store your preferences with regards to cookies and other trackers and identify and interpret user interactions with the banner (for example, closing a banner means rejection of non-essential trackers).

Vimeo	OptanonConsent	12 months	OptanonConsent and OptanonAlertBoxClosed are cookies related to Vimeo's Cookie Compliance Solution. They are used to store your preferences with regards to cookies and other trackers and identify and interpret user interactions with the banner (for example, closing a banner means rejection of non-essential trackers).
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## ANALYTICAL COOKIES

These cookies are used to allow us to further develop and improve the functionality of our website by tracking usage. In some cases they improve the speed with which we can process your request, allow us to remember site preferences you have selected. You can make a choice to not consent to our use of these analytical cookies.

TOOL	NAME	LIFETIME	DESCRIPTION
ContentSquare	_cs_mk	30 minutes	This cookie is used for the Google Analytics and Adobe Analytics integrations.
ContentSquare	_cs_s	1 day	This cookie is used to identify the frequency of visits and how long the visitor is on the website.

ContentSquare	_cs_id	24 months	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
ContentSquare	_cs_c	13 months	cookies is used by ContentSquare to save the user consent to be tracked
ContentSquare	_cs_root-domain	1 day	Registers how the user has reached the website to enable pay-out of referral commission fees to partners.
ContentSquare	_cs_same_site	1 day	Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.
Google Analytics	_gid	1 day	This cookie is used by Google Analytics to track user behaviour. It registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Google Analytics	_ga	24 months	This cookies is used by Google Analytics to distinguish unique users by assigning a randomly generated number as client
Google Analytics	_gd*	Session	This cookie is used by Google Analytics to distinguish users.
Google Analytics	FPID	12 months	This HTTP cookie is named FPID (First Party Identifier) and stores a value used for setting the Client ID in the request to Google's

Google Analytics	FPLC	1 Day	The FPID cookie is used for in server-side tagging for Google Tag Manager The cookie is
Google Analytics	_ga_(userID)	24 months	This cookie is used by Google Analytics to distinguish users.
Google Analytics	_ga_#####	Session	This cookie is a user session cookie from Google Analytics that flows between the browser and server over both SSL and non-SSL connection. It is used for user identification over non-SSL
Google analytics	_gat_UA	1 day	This cookie is used by Google Analytics to limit the amount of data recorded by storing and counting pageviews.
Qubit	qb_session	1 day	This cookie is planned to store all session data and ultimately replace all other session cookies for personalization purposes.
Qubit	qb_permanent	12 months	Stores all persistent Qubit data. These cookies allow us to personalise your experience on our website based on your behaviours and also allow us to carry out A/B testing to improve

Qubit	qb_generic	12 months	Stores all persistent Qubit data. These cookies allow us to personalise your experience on our website based on your behaviours and also allow us to carry out A/B testing to improve
Qubit	_qubitTracker	12 months	AB tests/ experiments, which gives each visitor a specific Qubit ID.
Qubit	qb_persist_test	Session	Cookie used to test A/B testing cookie to improve the website experience.

## **SOCIAL MEDIA & MARKETING COOKIES**

These cookies are used to offer the possibility to connect you to social networks and share content from our website on social media. Information that we obtain from advertising cookies is used to maintain your personal advertising profile.

<b>TOOL</b>	<b>NAME</b>	<b>LIFETIME</b>	<b>DESCRIPTION</b>
360 Yield	umeh	24 months	This cookie is used to measuring the conversion. This anonymous information is used to determine the value of and to settle with an advertising partner.



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AppNexus	anj	3 months	The anj cookie contains data denoting whether a cookie ID is synced with our partners. ID syncing enables our partners to use their data from outside the Platform on the Platform.
Bing	_uetvid	3 weeks	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.
Bing	_uetsid	1 day	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.
Bing	MUID	13 months	Used widely by Microsoft Bing as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.
Criteo	cto_bundle	13 months	Presents the user with relevant content and advertisement. The service is provided by third-party.

Criteo	criteo_write_test	1 day	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.
Criteo	cto_tld_test	1 day	Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.
Criteo	uid	12 months	This cookie is placed by Criteo to collect User-ID for analyses and marketing purposes.
Exponea	__exponea_time2__	1 hour	This cookie is used for Exponea for timestamp offset between browser and server time.
Exponea	__exponea_etc__	36 months	Customer's Exponea generated client-side cookie
Exponea	xnpe_db54625c-95cb-11ea-9af2-62108279dd27	36 months	Customer's Bloomreach Exponea Engagement generated serverside cookie.

Facebook	_fbp	12 months	This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
Google	SOCS	13 months	This cookie store a user's state regarding their cookies choices for Google domains.
Google	_GRECAPTCHA	Session	This cookie is set by Google reCAPTCHA, which protects our site against spam enquiries on contact forms.
Google	DV	1 day	Cookie is used by Google Ads Optimization to provide ad delivery or retargeting.
Google	OTZ	4 weeks	This cookie is used by Google to track website traffic information. Links activities of website visitors to other devices that are previously logged in via the Google account. In this way, advertisements are tailored to different devices.
Google Adwords	_gcl_au	3 months	The _gcl cookie store campaign information in order to provide Google Ads with a more reliable way to measure the interactions customers have with your business.

Snapchat	_scid	13 months	This cookie is used by SnapChat to anonymously identify a visitor across multiple domains for advertising purposes and to track conversions
Snapchat	_schn	1 day	This cookies come from the Snap Chat retargeting pixel. This pixel is used to retarget and attribute traffic coming from the social network.
Snapchat	sc_at	13 months	This cookie is used by SnapChat to anonymously identify a visitor across multiple domains for advertising purposes and to
Snapchat	X-AB	1 day	Cookie set by Snapchat for reporting on social campaigns, troubleshooting campaign setup and building aggregate pools of audiences for targeting based on behaviour trends.
TikTok	_ttp	13 months	This cookie is placed by TikTok to measure and improve the performance of your advertising campaigns and to personalize the user's experience (including ads) on TikTok.
TikTok	_tt_enable_cookie	13 months	This cookie is placed by TikTok for tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor.

Tiktok	passport_csrf_token_default	2 months	This cookie is placed by TikTok for tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor.
Tiktok	passport_csrf_token	2 months	This cookie is placed by TikTok for tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor.
Tiktok	_abck	12 months	This cookie is placed by TikTok for tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor.
Tiktok	tta_attr_id	12 months	This cookie is placed by TikTok for tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor.
Tiktok	tta_attr_id_mirror	12 months	This cookie is placed by TikTok for tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor.