



## LIST OF COOKIES

### STRICTLY NECESSARY COOKIES

These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website.

Without these cookies, services you have asked for, like shopping baskets or e-billing, cannot be provided.

TOOL	NAME	LIFETIME	DESCRIPTION
Akamai	AKA_A2	1 day	Used to speed up content delivery on the website by leveraging Akamai's adaptive acceleration features and caching.
Akamai	PIM-SESSION-ID	Session	This cookie is used for Page integrity manager for Akamai. Solution is used to monitor the integrity of assets loaded on G-star website.
Akamai	RT	7 days	Fraud and security prevention.
Akamai	akbot	Session	Akamai fraud detection tool.
Akamai	ipLocale	Session	Fraud and security prevention.

Amazon Web services	AWSALB	7 days	Used to provide load balancing functionality.
Cloudflare	__cf_bm	30 minutes	Bot detection provided by Cloudflare.
Forter	forterToken	369 days	Fraud prevention
Forter	forterSid	369 days	Fraud prevention
Forter	_wid	7 days	Fraud prevention
Forter	ftr_blst_1h	72 min	Fraud prevention
Forter	ft_id_1h	72 min	Fraud prevention
G-star	_rsu_u2d	11.5 year	This Cookie is used to get user correlation Id For Created Cookie
G-star	_rsu	36 months	Allows to recognize a returning visitor, also used in Algolia as usertoken (only in events, not in search requests).
G-Star	sessionAlive	12 months	This cookie is used to indicate if a user has started the checkout process.
Paypal	u	12 months	To provide fraud prevention.
Paypal	ts	12 months	To provide fraud prevention.
SAP CX / hybris	JSESSIONID	Session	This is a general purpose platform session cookie, set by sites running on JavaServer Pages. The cookie is used to maintain an anonymous

## FUNCTIONAL COOKIES

These cookies ensure that you can use the basic functionality of the website: they remember your selection and the choices you make to improve your experience on our website. They help make the shopping cart and checkout process possible as well as assist in security issues and conforming to regulations.

TOOL	NAME	LIFETIME	DESCRIPTION
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AudioEye	aeatstartmessage	Session	AudioEye supports technology for web browsing for people with disabilities.
AudioEye	_aeaid	11 months	AudioEye supports technology for web browsing for people with disabilities.
AudioEye	aelastsite	13 months	AudioEye supports technology for web browsing for people with disabilities.
AudioEye	aelreadersettings	Session	AudioEye supports technology for web browsing for people with disabilities.
G-Star	sessionAlive	7 minutes	The cookie is created in the checkout journey to identify whether the customer has visited any checkout pages (e.g. shopping bag) or not.
G-Star	_rsu	13 months	Cookie used to get user Correlation Id For Created Cookie.
G-star	_rsu_u2d	13 months	Cookie used to get user Correlation Id For Created Cookie.
G-star	ipLocale	Session	This cookie is used for fraud and security prevention.
G-star	userType	Session	This cookie is set to personalize the user experience if _rsu cookie is not there set "new" for the whole session else "returning" (check is
Mopinion	AWSALB	Session	These cookies temporarily store certain information about your website visit. This means, for example, that you do not have to fill in a
Vimeo	__cf_bm	Session	This cookie is a Cloudflare cookie set by Vimeo to identify and mitigate automated traffic to protect your site from bad bots.

Yahoo	A3	Session	Cookie that contains a session identifier used to authenticate the use and deliver different APIs
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## ANALYTICAL COOKIES

These cookies are used to allow us to further develop and improve the functionality of our website by tracking usage. In

TOOL	NAME	LIFETIME	DESCRIPTION
Contentsquare	_cs_c	12 months	Used by ContentSquare to save the user consent to be tracked.
Contentsquare	_cs_id	12 months	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
Contentsquare	_cs_s	30 minutes	Used to identify the frequency of visits and how long the visitor is on the website.
FreeWheel	_uid	5 months	Used by StickyAdsTV, a French company providing online video advertising services. Now owned by FreeWheel.
Google Analytics	FPID	13 months	This HTTP cookie is named FPID (First Party Identifier) and stores a value used for setting the Client ID in the request to Google's servers.
Google Analytics	FPLC	20 hours	The FPID cookie is used for in server-side tagging for Google Tag Manager The cookie is an HttpOnly, server-managed ID cookie that's designed to replace the JavaScript-managed _ga cookie used by Google Analytics 4 and Universal Analytics.

Google Analytics	_ga	13 months	Contains a unique identifier used by Google Analytics to determine that two distinct hits belong to the same user across browsing
Google Analytics	_ga_#####	13 months	Used to persist session state.
Google Analytics	_ga_#####	13 months	Used to persist session state.
Google Analytics	_gat_UA-#####-1	1 minute	Google Analytics cookie to throttle the request rate.
Google Analytics	_gat_UA-#####-28	1 minute	Google Analytics cookie to throttle the request rate.
Google Analytics	_gid	1 day	Used to distinguish users.
G-star	userType	Session	This cookie is set to personalize the user experience if _rsu cookie is not there set "new" for the whole session else "returning" (check is done in the code).
Media.net	visitor-id	12 months	This cookie is used to collect information on the visitor. This information will be stored for internal analytics at the website's operator – Internal analytics is used by websites to optimize their domains.
Qubit	qb_generic	12 months	Stores all persistent Qubit data. These cookies allow us to personalise your experience on our website based on your behaviours and also allow us to carry out A/B testing to improve the website experience for everyone.
Qubit	qb_session	1 day	This cookie is planned to store all session data and ultimately replace all other session cookies for personalization purposes.
Qubit	qbPermanent	12 months	Stores all persistent Qubit data. These cookies allow us to personalise your experience on our website based on your behaviours and also allow us to carry out A/B testing to improve the website experience for everyone.

Qubit	_qubitTracker	12 months	AB tests/ experiments, which gives each visitor a specific Qubit ID.
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## SOCIAL MEDIA & MARKETING COOKIES

These cookies are used to offer the possibility to connect you to social networks and share content from our website on social media. Information that we obtain from advertising cookies is used to maintain your personal advertising profile.

TOOL	NAME	LIFETIME	DESCRIPTION
.fwmm.net	_uid	5 months after	This cookie is used to generate a userid for marketing purposes.
.ipredictive.com	cu	11 months after	This domain is owned by Adelphic, a USA based company engaged in mobile and cross-device programmatic online advertising.
.mediawallahscript.com	mCookie	13 months after	Used to retarget end users for ads purposes.
.mediawallahscript.com	mRemnantVisitedCookie_##### ##_11_2023	1 day after	Used to retarget end users for ads purposes.
.mediawallahscript.com	mUserCookie	13 months after	Used to retarget end users for ads purposes.
.rqtrk.eu	browser_id	11 months after	Used to retarget end users for ads purposes.
360Yield	umeh	90 days	This cookie is used to measuring the conversion. This anonymous information is used to determine the value of and to settle with an advertising partner.

360Yield	um	90 days	Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers. Stores a map of tuuid with DSP user IDs.
3lift	tluid	90 days	This cookie is used to identify the visitor and optimize ad-relevance by collecting visitor data from multiple websites – the exchange of visitor data is normally provided by a third-party data-center or ad-
Adobe Advertising	everest_g_v2	11 months after	Created after a user initially clicks a client's ad, and used to map the current and subsequent clicks with other events on the client's website.
Adobe Audience Manager	demdex	18 days	Demdex cookie used to assign a unique ID to a site visitor and helps Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.
Adobe Audience Manager	dpm	18 days	DPM cookie allows for Data Provider Match. It tells internal, Adobe systems that a call from Audience Manager or the Adobe Experience Cloud ID Service is passing in customer data for synchronization or requesting an ID.
Adsrvr	TDID	366 days	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
Adsrvr	TDCPM	366 days	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
Advertising	IDSYNC	1 year	Identifies if the cookie-data needs to be updated in the visitor's browser - This is determined through third-party ad-serving-companies.

Aggregate Knowledge	ab	12 months	Owned by Aggregate Knowledge - enables real time targeting and consumer profiling functionality.
AppNexus	anj	90 days	Ads targeting cookie for AppNexus.
AppNexus	uuid2	3 months	This cookie contains a unique randomly-generated value that enables the Platform to distinguish browsers and devices. It is matched against information – such as advertising interest segments and histories of ads shown in the browser or device – provided by clients or other third parties and stored on the Platform.
Beeswax	bito	12 months after	Used to uniquely identify your browser and internet device for advertising purposes.
Beeswax	bitolsSecure	12 months after	Used to uniquely identify your browser and internet device for advertising purposes.
BidSwitch	tuuid	12 months	This cookie has a unique user ID (randomly created by IPON/Bidswitch) on the basis of which Bidswitch can remember what banners you have seen and if you have visited the website of an advertiser. Bidswitch uses this information only for that specific advertiser to be able to determine when and how often you will see a certain banner.
BidSwitch	c	12 months	Identify the user for our programmatic ads.
Bing	MUID	13 months	Used widely by Microsoft Bing as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.
Bing	MR	7 days	Indicates whether to refresh MUID.
Bing	_uetsid	1 day	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.
Bing	_uetvid	3 weeks	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.



Bluekai	bkdc	6 months	This cookie is used by Bluekai to collect data on visitor browsing habits on different websites using the tracker's unique ID number. The data is later used for optimizing marketing campaigns
Bluekai	bku	6 months	This cookie is used to deliver adverts more relevant to a visitor more relevant with their interests. It is also used to limit the number of times they see an advertisement as well as help measure the effectiveness of the advertising campaign.
casalemedia	CMPS	3 months	Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
casalemedia	CMPRO	3 months	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement.- This also allows the website to limit the number of times that the visitor is shown the same advertisement.
casalemedia	CMID	12 months	Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
Criteo	ptrcriteo	365 days	This cookie is used to show targeted ads.
Criteo	cto_bundle	13 months	Presents the user with relevant content and advertisement. The service is provided by thirdparty.

Demandbase	tuuid_lu	2 years	This cookie tracks the date when the TUUID was last updated.
Exponea	__exponea_etc__	36 months	Customer's Exponea generated client-side cookie
Exponea	__exponea_time2__	1 hour	Timestamp offset between browser and server time.
Exponea	xnpe_db54625c-95cb-11ea-9af2-62108279dd27	36 months	Customer's Bloomreach Exponea Engagement generated serverside cookie.
Facebook	_fbp	12 months	This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
FreeWheel	MRM_UID	1 month after	Used by StickyAdsTV, a French company providing online video advertising services. Now owned by FreeWheel.
FreeWheel	uid-bp-####	1 month after	Used by StickyAdsTV, a French company providing online video advertising services. Now owned by FreeWheel.
Google	_GRECAPTCHA	5 months after	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.
Google Adwords	_gcl_au	3 months	This cookie is set automatically by Google Adwords to identify and recognize the user. It enables us to use Google Adwords for remarketing and to use the whole functionality of Google services.
Google Doubleclick	ar_debug	Session	Google DoubleClick sets this cookie to store and track conversions.
Google Doubleclick	IDE	18 months	This cookie from Google contains a randomly generated User-ID, which allows Google to recognize you across multiple websites and to serve personalized ads.
Google Tag Manager/ Pinterest	_pin_unauth	12 months	Used by Pinterest to track the usage of service.

Liadm	_li_ss	30 days	This domain is owned by liadm.com. The company provides a range of marketing and advertising services.
liadm	lidid	24 months	Collects data on visitors' behaviour and interaction - This is used to make advertisement on the website more relevant. The cookie also allows the website to detect any referrals from other websites.
Lotame	_cc_dc	8 months after	Used for data management - targeting /advertising.
Lotame	_cc_id	8 months after	Used for data management - targeting /advertising.
Media.net	data-c-ts	30 days	This cookie collects data on the user across websites - This data is used to make advertisement more relevant.
Media.net	data-c	30 days	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.
Mediavine	mv_tokens	13 days	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.
Mediavine	am_tokens	14 days	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.
Mediavine	am_tokens_invalidate-verizon-pushes	2 weeks after	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Mediavine	mv_tokens_invalidate-verizon-pushes	2 weeks after	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.
Omnitag	ayl_visitor	30 days	This cookie is used to track lead succes for advertising and analytical purposes.
OpenX	i	11 months after	Used for ad serving and cookie syncing with partners.
Outbrain	criteo	29 days	Sets a unique ID for the visitor, that allows third party advertisers to
Outbrain	obuid	2 months after	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.
Postrelease	status	365 days	Customizes the user experience.
Postrelease	ver	365 days	This domain is owned by Nativo. The company provides a range of marketing and advertising services.
Postrelease	visitor	365 days	Customizes the user experience
Pubmatic	PugT	30 days	This cookie tracks when cookies were updated on the browser, in order to limit the number of calls to the server-side cookie store.
Pubmatic	KRTBCOOKIE_97	30 days	Registers a unique ID that identifies the user's device during return visits to websites that use the same advertising network. The ID is used to allow targeted advertisements.
PulsePoint	V	11 months after	This cookie is generally provided by contextweb.com and is used for advertising purposes.

PulsePoint	pb_rtb_ev	11 months after	This cookie is generally provided by contextweb.com and is used for advertising purposes.
PulsePoint	INGRESSCOOKIE	Session	Used by PulsePoint Healthcare Marketing Company.
Roku	matchfreewheel	1 month after	w55c.net is a domain used by Roku to place cookies on the browsers of visitors to our customers' websites and those who view advertisements.
Roku	wfivefivec	13 months after	w55c.net is a domain used by Roku to place cookies on the browsers of visitors to our customers' websites and those who view advertisements.
Rubiconproject	audit	365 days	Google Advertising via doubleclick.net: – Cookies gather information with the goal of optimizing the effectiveness of advertisements.
Rubiconproject	khaos	365 days	Set by Rubicon Project as an Internal user identifier used for marketing purposes.
Scorecard research	uid	24 months	This cookie is placed by Criteo to collect User-ID for analyses and marketing purposes.
Sharethrough	stx_user_id	1 month after	Used to set a unique ID for a specific visitor. This ID can be used to recognize the visitor upon re-entry and implement any preference choices made. The cookie also allows the website to track the visitor on multiple websites for marketing purposes.
Smaato	SCM	21 days	This domain belongs to Smaato, a German company providing a real time ad technology platform for publishers and mobile app developers.
Smaato	SCM1001851	3 weeks after	This domain belongs to Smaato, a German company providing a real time ad technology platform for publishers and mobile app developers.

Smartadserver	TestIfCookieP	396 days	Identifies new users and generates a unique ID for each user.
Smartadserver	csync	366 days	Optimises ad display based on the user's movement combined and various advertiser bids for displaying user ads.
Smartadserver	pid	396 days	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
Snapchat	sc_at	13 months	This cookie is used by SnapChat to anonymously identify a visitor across multiple domains for advertising purposes and to track conversions
snapchat	X-AB	1 day	Cookie associated with embedding content from Snapchat.
Snapchat	_scid	13 months	This cookie is used by SnapChat to anonymously identify a visitor across multiple domains for advertising purposes and to track conversions
Snapchat	_sctr	12 months	This cookie is used to determine whether a third party tag will be called in Snap Ads Pixel.
snapchat	_scid_r	1 day	This cookie is associated with Snapchat. It sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertising. This pairing service is provided by third party advertisement hubs, which facilitates realtime bidding for advertisers.
Taboola	t_pt_gid	365 days	Assigns a unique User ID that Taboola uses for attribution and reporting purposes, and to tailor recommendations to this specific user.
Taboola	t_gid	365 days	Assigns a unique, partitioned User ID that Taboola uses for attribution and reporting purposes, and to tailor recommendations to this specific user based on interactions with one advertiser or publisher.

Tapad	TapAd_TS	2 months	Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.
Tapad	TapAd_DID	2 months	Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.
Tapad	TapAd_3WAY_SYNC	2 months	Used for data-synchronization with advertisement networks.
Teads	tt_viewer	364 days	Used in context with video-advertisement. The cookie limits the number of times a visitor is shown the same advertisement-content. The cookie is also used to ensure relevance of the video-advertisement to the specific visitor.
TikTok	_ttp	13 months	We use TikTok to market ourselves using the TikTok cookie that collects data about behaviour and purchases on our website and to measure the effect of our advertising. This tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor.
TikTok	_tt_enable_cookie	13 months	We use TikTok to market ourselves using the TikTok cookie that collects data about behaviour and purchases on our website and to measure the effect of our advertising. This tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor.
Tremorhub	tvid	365 days	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Tremorhub	tv_UICR	30 days	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.
Yahoo	data-crt	180 days	Yahoo uses these cookies to provide requested features and display content.
Yieldmo	yieldmo_id	11 months	Used as a device identifier by Yieldmo.