LIST OF COOKIES

STRICTLY NECESSARY COOKIES

These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website.

Without these cookies, services you have asked for, like shopping baskets or e-billing, cannot be provided.

TOOL	NAME	LIFETIME	DESCRIPTION
Akamai	AKA_A2	1 day	This Akamai cookie is used to speed up content delivery on websites using the adaptive acceleration feature. Adaptive Acceleration (A2) is Akamai's intelligent platform that continuously applies performance optimizations. No specific user data needs to be set.
Akamai	ipLocale	Session	Fraud and security prevention
Akamai	RT	7 days	Fraud and security prevention
Amazon Web services	AWSALB	7 days	Cookie used to allocate server traffic to make the user experience as smooth as possible. A so-called load balancer is used to determine which server currently has the best availability. The information generated cannot identify you as an individual.
ContentSquare	_cs_mk	1 day	This cookie is used for the Google Analytics and Adobe Analytics integrations.
Google analytics	_ga	24 months	This cookies is used by Google Analytics to distinguish unique users by assigning a randomly generated number as client identifier
Google analytics	_gid	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.This cookie is used by Google Analytics to track user behaviour.
Gstar.com	JSESSIONID	Session	This is a general purpose platform session cookie, set by sites running on JavaServer Pages. The cookie is used to maintain an anonymous user session on the server.
Instagram	_flowbox	4 weeks	Necessary for the implementation of Instagram photo gallery on the website
Quantcast	_dlt	Session	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.

FUNCTIONAL COOKIES

TOOL	NAME	LIFETIME	DESCRIPTION
ContentSquare	_cs_mk	1 day	This cookie is used for the Google Analytics and Adobe Analytics integrations.
Quantcast	_dlt	Session	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.
Instagram	_flowbox	4 weeks	Necessary for the implementation of Instagram photo gallery on the website
Google analytics	_ga	24 months	This cookies is used by Google Analytics to distinguish unique users by assigning a randomly generated number as client identifier
Google analytics	_gid	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.This cookie is used by Google Analytics to
Akamai	AKA_A2	1 day	This Akamai cookie is used to speed up content delivery on websites using the adaptive acceleration feature. Adaptive Acceleration (A2) is
Amazon Web services	AWSALB	7 days	used to allocate server traffic to make the user experience as smooth as possible. A so-called load balancer is used to determine which server
Gstar Native	coco	10 years	Consent cookie
Akamai	ipLocale	Session	Fraud and security prevention
WebSphere Commerce Suite / WCS	JSESSIONID	Session	This is a general purpose platform session cookie, set by sites running on JavaServer Pages. The cookie is used to maintain an anonymous user session on the server.
Akamai	RT	7 days	Fraud and security prevention

ANALYTICAL COOKIES

TOOL	NAME	LIFETIME	DESCRIPTION
ContentSquare	_cs_c	13 months	cookies is used by ContentSquare to save the user consent to be tracked
ContentSquare	_cs_id	24 months	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
ContentSquare	_cs_mk	1 day	This cookie is used for the Google Analytics and Adobe Analytics integrations.
ContentSquare	_cs_root-domain	1 day	Registers how the user has reached the website to enable pay-out of referral commission fees to partners.
ContentSquare	_cs_s	1 day	This cookie is used to identify the frequency of visits and how long the visitor is on the website.
ContentSquare	_cs_same_site	1 day	Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.
Quantcast	_dlt	Session	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.
Instagram	_flowbox	4 weeks	Necessary for the implementation of Instagram photo gallery on the website
Google analytics	_ga	24 months	This cookies is used by Google Analytics to distinguish unique users by assigning a randomly generated number as client identifier
Google analytics	_gat_UA-10491787-1	1 day	Analysis of the use of the website
Google analytics	_gat_UA-10491787-28	1 day	Analysis of the use of the website
Google analytics	_gid	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.This cookie is used by Google Analytics to track user behaviour.
Akamai	AKA_A2	1 day	using the adaptive acceleration feature. Adaptive Acceleration (A2) is Akamai's intelligent platform that continuously applies performance optimizations. No specific user data needs to be set.
Amazon Web services	AWSALB	7 days	possible. A so-called load balancer is used to determine which server currently has the best availability. The information generated cannot identify you as an individual.
Gstar Native	coco	10 years	Consent cookie

Akamai	ipLocale	Session	Fraud and security prevention
WebSphere Commerce Suite / WCS	JSESSIONID	Session	This is a general purpose platform session cookie, set by sites running on JavaServer Pages. The cookie is used to maintain an anonymous user session on the server.
Akamai	RT	7 days	Fraud and security prevention

SOCIAL MEDIA & MARKETING COOKIES

TOOL	NAME	LIFETIME	DESCRIPTION
Exponea	__exponea_etc__	36 months	Customer's Exponea generated client-side cookie
Exponea	__exponea_time2__	1 hour	Timestamp offset between browser and server time
QuantCast	__qca	13 months	This cookie stores and tracks audience reach
ContentSquare	_cs_c	13 months	cookies is used by ContentSquare to save the user consent to be tracked
ContentSquare	_cs_id	24 months	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
ContentSquare	_cs_mk	30 minutes	This cookie is used for the Google Analytics and Adobe Analytics integrations.
ContentSquare	_cs_root-domain	1 day	Registers how the user has reached the website to enable pay-out of referral commission fees to partners.
ContentSquare	_cs_s	1 day	This cookie is used to identify the frequency of visits and how long the visitor is on the website.
ContentSquare	_cs_same_site	1 day	Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.
QuantCast	_dlt	Session	This cookie sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.
Facebook	_fbp	12 months	This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

Instagram	_flowbox	4 weeks	Necessary for the implementation of Instagram photo gallery on the website
Google analytics	_ga	24 months	This cookies is used by Google Analytics to distinguish unique users by assigning a randomly generated number as client identifier
Google analytics	_gat_UA-10491787-1	1 day	Analysis of the use of the website
Google analytics	_gat_UA-10491787-28	1 day	Analysis of the use of the website
Google Adwords	_gcl_au	3 months	This cookie is set automatically by Google Adwords to identify and recognize the user. It is enables us to use Google Adwords for remarketing and to use the whole functionality of Google services
Google analytics	_gid	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website. This cookie is used by Google Analytics to track user behaviour.
Google Tag Manager/ Pinterest	_pin_unauth	12 months	Used by Pinterest to track the usage of service
Pinterest	_pinterest_ct_ua	12 months	Third party cookie which groups actions for users who cannot be identified by Pinterest.
Qubit	_qubitTracker	12 months	AB tests/ experiments, which gives each visitor a specific Qubit ID.
Snapchat	_scid	13 months	This cookie is used by SnapChat to anonymously identify a visitor across multipless domains for advertising purposes and to track conversions
Akamai	AKA_A2	1 day	This Akamai cookie is used to speed up content delivery on websites using the adaptive acceleration feature. Adaptive Acceleration (A2) is Akamai's intelligent platform that continuously applies performance optimizations. No specific user data needs to be set.
Amazon Web services	AWSALB	7 days	used to allocate server traffic to make the user experience as smooth as possible. A so-called load balancer is used to determine which server
Criteo	criteo_write_test	1 day	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.
Criteo	cto_tld_test	1 day	Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third party advertisement hubs, which facilitate real-
Google Doubleclick	IDE	18 months	This cookie from Google contains a randomly generated User-ID, which allows Google to recognize you across multiple websites and to serve personalized ads

Akamai	ipLocale	Session	Fraud and security prevention
WebSphere Commerce Suite / WCS	JSESSIONID	Session	This is a general purpose platform session cookie, used by sites running on JavaServer Pages. The cookie is used to maintain an anonymous user session on the server.
Qubit	qb_generic	12 months	personalization cookie
Qubit	qb_permanent	12 months	This cookie is planned to store all permanent data and ultimately replace all other permanent cookies for personalization purposes.
Qubit	qb_persist_test	session	Provides us with the ability to introduce personalisation to improve a customer's experience based on their previous experiences with us and selections that they have made. Used to identify how visitors traverse the website
Qubit	qb_session	1 day	This cookie is planned to store all session data and ultimately replace all other session cookies for personalization purposes.
Akamai	RT	7 days	Fraud and security prevention
Snapchat	X-AB	1 day	Cookie set by Snapchat for reporting on social campaigns, troubleshooting campaign setup and building aggregate pools of audiences for targeting based on behaviour trends.
line.me	_ldbrbid	24 months	Used for the delivery of ads
Google Tag Manager	_ts_yjad	24 months	This cookie collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website
Outbrain	outbrain_cid_fetch	1 day	This cookie collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.
Smartnews	snexid	24 months	This cookie is used to deliver ads generated by smartnews-ads.com
Google Doubleclick	test_cookie	1 day	Google Doubleclick sets this cookie on ad & activity request when the request does not include an ID cookie or an existing test_cookie. It is used to see if the browser accepts third party cookies, so Google don't
Snapchat	sc_at	13 months	This cookie is used by SnapChat to anonymously identify a visitor across multipless domains for advertising purposes and to track conversions
Bing	_uetsid	1 day	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.
Bing	_uetvid	3 weeks	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.
AppNexus	anj	90 days	Ads targeting cookie for AppNexus

Cloudfare	__cf_bm	30 minutes	Cloudflare's bot products identify and mitigate automated traffic to protect your site from bad bots.
Revcontent	__ID	50 years	This cookie sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.
Gstar Native	coco	10 years	Consent cookie
Yahoo	IDSYNC	1 year	Identifies if the cookie-data needs to be updated in the visitor's browser - This is determined through third-party ad-serving-companies.
Pubmatic	KRTBCOOKIE_614	3 months	We use this cookie to correlate our user IDs with those of our partners (such as demand side platform clients or other advertising technology companies). We pass the information stored by the partner in this cookie to the partner when it is considering whether to purchase advertisements. This enables the partner to make better decisions about whether to display an advertisement to you.
Pubmatic	KRTBCOOKIE_97	3 months	We use this cookie to correlate our user IDs with those of our partners (such as demand side platform clients or other advertising technology companies). We pass the information stored by the partner in this cookie to the partner when it is considering whether to purchase advertisements. This enables the partner to make better decisions about whether to display an advertisement to you.
Outbrain	obuid	3 months	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers
RLCDN	rlas3	12 months	These cookies are used to define demographic information about consumers.
Revcontent	v1_151	29 days	This cookie registers user behaviour and navigation on the website and any interaction with active campaigns. This is used for optimizing advertisement and for efficient retargeting.