



LIST OF COOKIES

STRICTLY NECESSARY COOKIES

These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website.

Without these cookies, services you have asked for, like shopping baskets or e-billing, cannot be provided.

| TOOL | NAME | LIFETIME | DESCRIPTION |
|--------|----------------|----------|------------------------------------------------------------------------------------------------------------------------------------------|
| Akamai | AKA_A2 | 1 day | Used to speed up content delivery on the website by leveraging Akamai's adaptive acceleration features and caching. |
| Akamai | PIM-SESSION-ID | Session | This cookie is used for Page integrity manager for Akamai. Solution is used to monitor the integrity of assets loaded on G-star website. |
| Akamai | RT | 7 days | Fraud and security prevention. |

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| Akamai | akbot | Session | Akamai fraud detection tool. |
| Akamai | ipLocale | Session | Fraud and security prevention. |
| Amazon Web services | AWSALB | 7 days | Used to provide load balancing functionality. |
| Cloudflare | __cf_bm | 30 minutes | Bot detection provided by Cloudflare. |
| Cloudflare | __cflb | 1 day | This cookie is used by cloudflare to return an end user to the same customer origin for a specific period of time. |
| Forter | ftr_blst_1h | 1 day | Used to assist with fraud detection on the website. |
| Forter | forterToken | 400 days | This cookie helps prevent identity and internet fraud by identifying the browser between browsing sessions. |
| G-star | abdct | abdct | The Analytics Blocked Detection mechanism concluded that Analytics has been blocked by Consent settings. |
| G-star | _rsu_u2d | 11.5 year | This Cookie is used to get user correlation Id For Created Cookie |
| G-star | _rsu | 36 months | Allows to recognize a returning visitor, also used in Algolia as usertoken (only in events, not in search requests). |
| G-Star | sessionAlive | 12 months | This cookie is used to indicate if a user has started the checkout process. |

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| G-star | Coco | 12 months | Consent cookie which indicates which cookie types are accepted by the visitor. |
| Paypal | u | 12 months | To provide fraud prevention. |
| Paypal | ts | 12 months | To provide fraud prevention. |

FUNCTIONAL COOKIES

These cookies ensure that you can use the basic functionality of the website: they remember your selection and the choices you make to improve your experience on our website. They help make the shopping cart and checkout process possible as well as assist in security issues and conforming to regulations.

| TOOL | NAME | LIFETIME | DESCRIPTION |
|----------|-------------------|-----------|-----------------------------------------------------------------------------|
| AudioEye | aeatstartmessage | Session | AudioEye supports technology for web browsing for people with disabilities. |
| AudioEye | _aeaid | 11 months | AudioEye supports technology for web browsing for people with disabilities. |
| AudioEye | aelastsite | 13 months | AudioEye supports technology for web browsing for people with disabilities. |
| AudioEye | aelreadersettings | Session | AudioEye supports technology for web browsing for people with disabilities. |

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| G-Star | sessionAlive | 7 minutes | The cookie is created in the checkout journey to identify whether the customer has visited any checkout pages (e.g. shopping bag) or not. |
| G-Star | _rsu | 13 months | Cookie used to get user Correlation Id For Created Cookie. |
| Gstar.com | _rsu_u2d | 13 months | Cookie used to get user Correlation Id For Created |
| Gstar Native | ipLocale | Session | This cookie is used for fraud and security prevention. |
| Gstar.com | userType | Session | This cookie is set to personalize the user experience if _rsu cookie |
| Mopinion | AWSALB | Session | These cookies temporarily store certain information about your |
| Vimeo | __cf_bm | Session | This cookie is a Cloudflare cookie set by Vimeo to identify and |
| WebSphere Commerce Suite / WCS | JSESSIONID | Session | This is a general purpose platform session cookie, set by |
| Yahoo | A3 | Session | Cookie that contains a session identifier used to authenticate the use and deliver different APIs |

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| Zowie | _dd / _dd_r / _dd_test / _dd_s | max 4h | Cookies used to group all events generated from a unique user session across multiple pages. It contains the current session ID, whether the session is excluded due to sampling, and the expiration date of the session. |
| Zowie | __zlcmid | 4h | Help identify a user's Zowie chat session between page loads. |

ANALYTICAL COOKIES

These cookies are used to allow us to further develop and improve the functionality of our

| TOOL | NAME | LIFETIME | DESCRIPTION |
|---------------|--------|------------|---------------------------------------------------------------------------------------------------------------------|
| Contentsquare | _cs_c | 12 months | Used by ContentSquare to save the user consent to be tracked. |
| Contentsquare | _cs_id | 12 months | Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator. |
| Contentsquare | _cs_s | 30 minutes | Used to identify the frequency of visits and how long the visitor is on the website. |
| ContentSquare | _cs_mk | 30 minutes | This cookie is used for the Google Analytics and Adobe Analytics integrations. |

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| Google Analytics | FPID | 13 months | This HTTP cookie is named FPID (First Party Identifier) and stores a value used for setting the Client ID in the request to Google's servers. |
| Google Analytics | FPLC | 20 hours | The FPID cookie is used for in server-side tagging for Google Tag Manager The cookie is an HttpOnly, server-managed ID cookie that's designed to replace the JavaScript-managed _ga cookie used by Google Analytics 4 and Universal Analytics. |
| Google Analytics | _ga | 13 months | Contains a unique identifier used by Google Analytics to |
| Google Analytics | _ga_##### | 13 months | Used to persist session state. |
| Google Analytics | _ga_##### | 13 months | Used to persist session state. |
| Google Analytics | _gat_UA-#####-1 | 1 minute | Google Analytics cookie to throttle the request rate. |
| Google Analytics | _gat_UA-#####-28 | 1 minute | Google Analytics cookie to throttle the request rate. |
| Google Analytics | _gid | 1 day | Used to distinguish users. |
| Google Analytics | pageviewCount | 30 minutes | This cookie is placed to measure the the number of visited ages within a session |
| Google Analytics | Qvisit | Session | This cookie is used to measure if a visitor is longer on a page then 10 seconds of visits more then 2 pages in a session. |

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| G-star | userType | Session | This cookie is set to personalize the user experience if _rsu cookie is not there set "new" for the whole session else "returning" (check is done in the code). |
| Media.net | visitor-id | 12 months | This cookie is used to collect information on the visitor. This information will be stored for internal analytics at the website's operator – Internal analytics is used by websites to optimize their domains. |
| Qubit | qb_generic | 12 months | Stores all persistent Qubit data. These cookies allow us to personalise your experience on our website based on your behaviours and also allow us to carry out A/B testing to improve the website experience for everyone. |
| Qubit | qb_session | 1 day | This cookie is planned to store all session data and ultimately replace all other session cookies for personalization purposes. |

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| Qubit | qb_permanent | 12 months | Stores all persistent Qubit data. These cookies allow us to personalise your experience on our website based on your behaviours and also allow us to carry out A/B testing to improve the website experience for everyone. |
| Qubit | _qubitTracker | 12 months | AB tests/ experiments, which gives each visitor a specific Qubit ID. |

SOCIAL MEDIA & MARKETING COOKIES

These cookies are used to offer the possibility to connect you to social networks and share content from our website on social media. Information that we obtain from advertising cookies is used to maintain your personal advertising profile.

| TOOL | NAME | LIFETIME | DESCRIPTION |
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| Adobe Audience Manager | demdex | 18 days | Demdex cookie used to assign a unique ID to a site visitor and helps Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc. |

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| Adobe Audience Manager | dpm | 18 days | DPM cookie allows for Data Provider Match. It tells internal, Adobe systems that a call from Audience Manager or the Adobe Experience Cloud ID Service is passing in customer data for synchronization or requesting an ID. |
| AppNexus | anj | 90 days | Ads targeting cookie for AppNexus. |
| AppNexus | uuid2 | 3 months | This cookie contains a unique randomly-generated value that enables the Platform to distinguish browsers and devices. It is matched against information – such as advertising interest segments and histories of ads shown in the browser or device – provided by clients or other third parties and stored on the Platform. |
| AppNexus | receive-cookie-deprecation | 400 days | Part of a Google Chrome experiment to identify if a user's browser is in specific test groups within Chrome's Privacy Sandbox initiative. Websites must opt-in to use it. The cookie tracks group participation (e.g., "example_label_1") and it will be discontinued after the experiment. |

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| AppNexus | XANDR_PANID | 90 days | To store a unique randomly generated value that enables the Platform to distinguish browsers and devices. |
| AppNexus | targetcid7 | 24 months | This cookie is used to to improve advertising for website visitors. It can redirect more relevant advertising to on site visitors. |
| AudioEye | aeatstartmessage | Session | Session cookie necessary for the functioning of the accessibility features. |
| AudioEye | _aeaid | 11 months after | Cookie needed for the functioning of the accessibility feature used by AudioEye. Their technology helps to make content more accessible and usable for a wider audience. It's a session only cookie. |
| AudioEye | aelastsite | 13 months after | Cookie determines whether or not a user has been to another AudioEye enabled website. |
| AudioEye | aelreadersettings | Session | Session cookie which stores the state of the toolkit setting of the accessibility feature in order to persist these settings as the user navigates this website. |

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| BidSwitch | tuuid | 12 months | This cookie has a unique user ID (randomly created by IPON/Bidswitch) on the basis of which Bidswitch can remember what banners you have seen and if you have visited the website of an advertiser. Bidswitch uses this information only for that specific advertiser to be able to determine when and how often you will see a certain banner. |
| BidSwitch | c | 12 months | Identify the user for our programmatic ads. |
| BidSwitch | g | 12 months | Used in context with the language setting on the website. Facilitates the translation into the preferred language of the visitor. |
| Bing | MUID | 13 months | Used widely by Microsoft Bing as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains. |
| Bing | MR | 7 days | Indicates whether to refresh MUID. |
| Bing | MSPTC | 13 months | This cookie aids in user session management, personalization, and tracking behavior on the Bing platform. |

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| Bing | _uetsid | 1 day | This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website. |
| Bing | _uetvid | 3 weeks | This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website. |
| casalemedia | CMPS | 3 months | Collects visitor data related to the user's visits to the website, such as the number of visits, average time s pent on the website and what pages have been loaded, with the purpose of displaying targeted ads. |
| casalemedia | CMPRO | 3 months | Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement.- This also allows the website to limit the number of times that the visitor is shown the same advertisement. |
| casalemedia | CMID | 12 months | Collects visitor data related to the user's visits to the website, such as the number of visits, average time s pent on the website and what pages have been loaded, with the purpose of displaying targeted ads. |

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| Criteo | cto_bundle | 13 months | Presents the user with relevant content and advertisement. The service is provided by thirdparty. |
| Exponea | __exponea_etc__ | 36 months | Customer's Exponea generated client-side cookie |
| Exponea | __exponea_time2__ | 1 hour | Timestamp offset between browser and server time. |
| Exponea | xnpe_db54625c-95cb-11ea-9af2-62108279dd27 | 36 months | Customer's Bloomreach Exponea Engagement generated serverside cookie. |
| Facebook | _fbp | 12 months | This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. |
| Google | _GRECAPTCHA | 5 months after | This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks. |
| Google Adwords | _gcl_au | 3 months | This cookie is set automatically by Google Adwords to identify and recognize the user. It is enables us to use Google Adwords for remarketing and to use the whole functionality of Google services. |
| Google Doubleclick | ar_debug | Session | Google DoubleClick sets this cookie to store and track conversions. |

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| Google Doubleclick | IDE | 18 months | This cookie from Google contains a randomly generated User-ID, which allows Google to recognize you across multiple websites and to serve personalized ads. |
| Google Tag Manager/ Pinterest | _pin_unauth | 12 months | Used by Pinterest to track the usage of service. |
| Liadm | _li_ss | 30 days | This domain is owned by liadm.com. The company provides a range of marketing and advertising services. |
| liadm | lidid | 24 months | Collects data on visitors' behaviour and interaction - This is used to make advertisement on the website more relevant. The cookie also allows the website to detect any referrals from other websites. |
| LoopMe | viewer_token | 3 months | Used to tracks ad traffic for LoopMe. |
| Media.net | data-c-ts | 30 days | This cookie collects data on the user across websites - This data is used to make advertisement more relevant. |

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| Media.net | data-c | 30 days | Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers. |
| Mediavine | mv_tokens | 13 days | Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers. |
| Mediavine | am_tokens_eu-v1 | 14 days | Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers. |
| Mediavine | am_tokens | 14 days | Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers. |

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| Mediavine | mv_tokens_eu-v1 | 13 days | Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers. |
| Mediavine | am_tokens_invalidate-verizon-pushes | 2 weeks after | Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers. |
| Mediavine | mv_tokens_invalidate-verizon-pushes | 2 weeks after | Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers. |
| Nativo | opt_out | 12 months | This cookie is owned by Nativo. The company provides a range of marketing and advertising services. |
| OmniTag | ayl_visitor | 30 days | This cookie is used to track lead success for advertising and analytical purposes. |

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| Outbrain | criteo | 29 days | Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers. |
| Outbrain | obuid | 2 months after | Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers. |
| Postrelease | status | 365 days | Customizes the user experience. |
| Postrelease | ver | 365 days | This domain is owned by Nativo. The company provides a range of marketing and advertising services. |
| Postrelease | visitor | 365 days | Customizes the user experience |
| PulsePoint | V | 11 months after | This cookie is generally provided by contextweb.com and is used for advertising purposes. |
| PulsePoint | pb_rtb_ev | 11 months after | This cookie is generally provided by contextweb.com and is used for advertising purposes. |

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| PulsePoint | INGRESSCOOKIE | Session | Used by PulsePoint Healthcare Marketing Company. |
| PulsePoint | pb_rtb_ev_part | 12 months | his domain is owned by Pulsepoint (formerly Contextweb). The main business activity is: Digital marketing, real time ad bidding exchange and audience profiling |
| PulsePoint | VP | 12 months | his domain is owned by Pulsepoint (formerly Contextweb). The main business activity is: Digital marketing, real time ad bidding exchange and audience profiling |
| RTB House | __rtbh.uid | Persistent | Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website. |
| RTB House | __rtbh.lid | 12 months | Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website. |

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| RTB House | n360-rtbhouse | 89 days | The cookie is used to serve impressions via RTB House to inventory available in the targeted geo. It is used for cookie matching (matching users between SSP Adrenalead and DSP RTB House) to recognize users and be able bid and target them. |
| RTB House | RTBHUSERCOOKIE | 89 days | The cookie is used to serve impressions via RTB House to inventory available in the targeted geo. It is used for cookie matching (matching users between SSP Adrenalead and DSP RTB House) to recognize users and be able bid and target them. |
| Rakuten | RP | 13 months | This cookie is associated with Rakuten. It is used to count visits and traffic sources so we can measure and improve the performance of our site. |
| Scorecard research | uid | 24 months | This cookie is placed by Criteo to collect User-ID for analyses and marketing purposes. |

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| Snapchat | sc_at | 13 months | This cookie is used by SnapChat to anonymously identify a visitor across multiple domains for advertising purposes and to track conversions |
| snapchat | X-AB | 1 day | Cookie associated with embedding content from Snapchat. |
| Snapchat | _scid | 13 months | This cookie is used by SnapChat to anonymously identify a visitor across multiple domains for advertising purposes and to track conversions |
| Snapchat | _sctr | 12 months | This cookie is used to determine whether a third party tag will be called in Snap Ads Pixel. |
| snapchat | _scid_r | 1 day | This cookie is associated with Snapchat. It sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertising. This pairing service is provided by third party advertisement hubs, which facilitates realtime bidding for advertisers. |

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| TikTok | _ttp | 13 months | We use TikTok to market ourselves using the TikTok cookie that collects data about behaviour and purchases on our website and to measure the effect of our advertising. This tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor. |
| TikTok | _tt_enable_cookie | 13 months | We use TikTok to market ourselves using the TikTok cookie that collects data about behaviour and purchases on our website and to measure the effect of our advertising. This tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor. |
| Tremorhub | tvid | 365 days | Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers. |

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| Tremorhub | tv_UICR | 30 days | Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website. |
| Underdog Media | udmts | 12 months | Underdog Media's Publisher monetization products place digital advertising from their Marketing partners on their Publishers' websites via ad placements |
| Underdog Media | rtbh | 3 months | Underdog Media's Publisher monetization products place digital advertising from their Marketing partners on their Publishers' websites via ad placements |
| Underdog Media | dt | 12 months | Underdog Media's Publisher monetization products place digital advertising from their Marketing partners on their Publishers' websites via ad placements |